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So, you’d love to get out of the office, meet other marketers like you, and learn something new. But the boss is a little nervous that it’s just an excuse for you to skip out on work to watch movies in your hotel robe or whoop it up at fancy cocktail parties.

We get it. So that’s why we’ve come up with a list to help you convince your boss that he/she would be crazy not to send you to B2B Marketing Forum 2019.

And here’s how you seal the deal.

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And just between us: everything above is true, but you will also have fun. LOTS OF FUN.

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